

lanufacturing Retailers of Pianos and Player Pianos



Quality and Quality ONLY-

The Basis of Success

New 1915 Style "G" **WALTERS 88-NOTE PLAYER PIANOS** 

## On Terms of \$2 a Week

Price includes a beautiful music roll cabinet and bench to match, a cover, 12 rolls of music of your own selection and FREE delivery to your home.

"A distinct triumph of musical quality a marvel of mechanical ingenuity, is the consensus of opinion of all persons who have seen this new 1915 Style "G" Walters Player Piano.

The tone is faultless in its purity, sympathetic, brilliant, essentially musical; the action is delicate and responsive. The player mechanism is a marvel of mechanical ingenuity, containing the very latest improve-ments and the most advanced ideas in player construcments and the most advanced ideas in player construction. The perfect ease with which it can be operated is truly marvelous; it responds quickly, even when pedalling very lightly. The tubings are of metal, which is more durable than rubber. The expression devices are unique, and make it possible to produce the most delicate shadings of tone. The simple insertion of a music roll enables any one to play his favorite music, whether popular or classical. It can also be played by hand in the usual way, the Player mechanism in no way interfering with the performer. Many costly improvements

In fact, no expense has been spared in the construction.

But the Price Has Not Been Advanced.

of vital importance have been incorporated.

Our New Style "K" **Walters Piano** The Best Piano Built to Sell at

Price Includes Stool, Cover and Free Delivery.

SECOND CATAL BY MAY

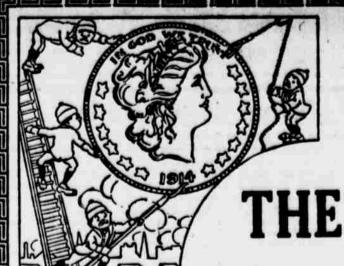
of Any Kind.

This is one of the many new styles of Walters Pianos which we are building with the sole aim to satisfy the demand of those who desire a strictly first-class instrument with reference to tone-quality, case design and durability.

EXCHANGE YOUR OLD PIANO for a beautiful new Walters Piano or player piano. We will make you a liberal allowance and let you pay the balance at the rate of \$1 per week on a Piano and \$2 a week on a Player Piano. Upon request, a representative will call. Send for our latest illustrated catalogue.

PIANO SALESROOMS, THIRD FLOOR

ANGELLO BLOOMINGDALES' ME TO WELL TO



ALL CARS TRANSFER TO "THE HOME OF TRUTH" 59th to 60th Street Lex. to 3d Av. Phase 3908

An Impressive Lesson in

Toilet Goods

Imported Celluloid Puff Box, reg. 39c All Puff Box, reg. 39c Imported Celluloid Mirror, reg. 25c... White Celluloid Comb. \$1.00

When Spent at Bloomingdales'

FREE: Corsage Bouquet on presentation of a Sales Check in

the Greenhouses on the Roof every day from 10:00 to 11:00

Jewelry, Etc.

unbreakable ring mesh; narrow frames; lined and unlined; values \$1.50 and \$1.95; special.....\$1.00

Knit Underwear

Wemen's Glove Silk Veets, fine quilty; Ilmited quantity in pink and

Ilmited quantity in pink and white; all sizes......\$1.00

Men's I. & R. Morley Unshrinkable English Cashmere Wool Shirts and Drawers, medium and heavy weights; all sizes; value \$2.00; special, garment.....\$1.00

Dresses & Kimonos

Percale Tub Dresses, black, white and colored effects, at........\$1.00 Crope Kimenee, long; various styles; assorted colors; at........\$1.00 Combination Drosses, percale; two-in-one; at.......\$1.00 

Plannelette Kimenes; long; various models; assorted colors; at. \$1.00 Bosend Floor, Center

Blankets & Spreads

Artist Proof Etchings, size 20x40-inch
2-inch mission, gilt and oak
frames, with white mats; reg,
value, \$2.25; special....\$1.00
Colored Pictures, fruit, game and
floral subjects; mission, black
and gilt frames; sizes 22x34
inches and 16x40 Inches; values
up to \$1.98; special.....\$1.00
Carbonettes and Facsimiles, subjects
the Coliseum Forum, Horse Fair
and foreign landscapes; heavy oak
frames; size 22x36 Inches; reg,
value, \$2.00; special......\$1.00
Inlaid Pearl Pictures, oil painted on
glass and inlaid with shell pearl;
size 16x28 inches, 2-inch Circassian or gold frames; values up
to \$2.50; special......\$1.00
Odds and Ends of framed pictures;
values up to \$3.00; special. \$1.00
Third Floor. double bed size; in gray only; regular \$2.00; special......\$1.00 (No mall orders filled for the

White Crechet Bed Spreads, for three-quarter or full - size beds; hemmed; regular \$1.59; spe-cial.....\$1.00

Comfortables, white cotton filling, covered with good materials in light or medium colors; double bed size; regularly \$1.69; special.....\$1.00 (No mail orders filled.)

Sheets and Pillow Cases, two sheets and four pillow cases for......\$1.00 No mail or phone orders.)

Boys' Furnishings

Dress Goods

All Weel Storm Serge, 54 inch; navy and black only; value \$1.25; yd. \$1.00 Suitings and Novelties, 48 and 54 in., values up to \$1.50; special, yard.....\$1.00

Gabardine, 54 Inch. the season's fea-ture; black and colors; regularly \$1.25 yard; special......\$1.00 All-Wool Prunella Cloth, 46 Inch; colors and black; regularly \$1.25; yard......\$1.00

Housefurnishings

Ash Cans. Strong, galvanized steel, reinforced with steel band around center. Regulation size; regularly \$1.59; at ......\$1.00

Clothes Hampers. Made of strong willow, square in shape with hinged cover, medium size; regularly \$1.69; at \$1.00 Toilet Stand. Made entirely of metal.

neatly white enameled, complete with water pitcher, basin and soap holder; regularly \$1.34, at \$1.00 Card Tables. Folding, with 24x30 in.
felt covered top, strongly made
and nicely finished. Folds up
very compactly when not in use;
regularly \$1.59, at......\$1.00

Carving Sets. Knife and fork of extra quality imported steel with gen-uine stag handles in one of the best sizes; regularly \$1.48, at...\$1.00 Trouser Racks. The Peerless ar-ranged to fasten on closet door; will hold eight pairs of trousers 

Photo Albums

Leather Photo Albums, 50 leaves; regu-larly \$1.50.

Imported Spanish Lace Scarle, and Odds and Ends in chiffon; values up

to \$2.50; special......\$1.00 Voctors, Collar and Cuff Sets, Guimpes, Plauen Lace Collars; values up to \$2.00 each; special.....\$1.00

Laces, &c.

styles; value \$1.50 to \$2.50; pair at \$1.00
Oak Screens—3-panel style; green or ged silkoline filling; value \$1.35, at \$1.00 Real Linen Terchen Laces, Insertings and Edgings—ecru and white; values up to 19c yard; special, 12 yards for \$1.00 Plane Draperice—silk lambrequins, in red and green; Oriental and floral borders; silk fringe; value \$1.50; each at......\$1.00
Scotch Lace Curtaine—334 yards long; full width; value \$1.98; pair at......\$1.00 Valenclemes Laces newest patterns; wide or narrow; regularly 50c yard; special, 3 yards for.. \$1.00

A dollar will always purchase a full dollar's worth

-or more at Bloomingdales', but to-morrow it com-

mands FAR MORE.

Upholstery

Serim Curtains - lace trimmed: a dozen

Gloves

Women's French Glace Kid Gloves made

Men's Furnishings

Large Open-end Scarls—pure silk; in Fall patterns and colorings; 4 for \$1.00

Framed Pictures

Veilings

moorted Lace Veils, in black, white

and colors; values up to \$1.50;

**Auto Supplies** 

Tool Bense-regularly \$2.50; special at .....\$1.00

One-day Automobile Clocks—regularly \$1.50; special...........\$1.00

Tire Covers-all sizes...... \$1.00

Cup Grease and Meter Grease—5-lb.
palls, both for............\$1.00
Safety Tire Chains—with lock and 2
keys; complete for..........\$1.00

Flouncings

Embroidered Flouncings-over 50 differ-

Venise Not All-overs all the newest

patterns; values up to \$2.50 yard; special.....\$1.00 Silk Shadow Lace All-evers 45 inches

wide; in cream and black; values \$1.25 yard; special .......\$1.00

Shadow Laces 27 inches wide; in cream and white; values up to

75c yard; special 3 yards for \$1.00

Imported Chiffon Cloth—best quality; all shades; special, yard. \$1.00

Women's Neckwear

Main Floor

Basement, Lex. Ava.

Main Floor

Third Floor

Filet Insertings and Edgings—Wide Cotton Bands and Edgings, Black Filet Inserting and Edgings and Cluny Laces; values up to 19c yard; special, 12 yards for \$1.00 full size; unusually heavy; \$1.49 grade; each at......\$1.00

A: M. and 3:00 to 5:00 P. M.

Venise Bandings white, cream and ecru; up to 12 inches wide; spe-cial, 3 yards for......\$1.00 Net Top Laces -18 to 45 Inches wide: some with inlets of Venise, some on craquelle mesh; values up to \$2.00 yard; special......\$1.00 Embreidery—many patterns in edgings, insertings and beading; regularly 15c yard; special. 8 yards for.........\$1.00

green or white; reg. 24c. 1-lb. can Geisha Tal-Reg. \$1.70; cum Powder, reg. 1 bot. Superba Bay Rum, reg. 29c..... 1 jar Rosedale Cold Cream, reg. 22c... 1 bot. Snow Almond

ton Hook, reg. 25c

1 - Ib. bot. Peroxide)

Hydrogen, reg. 19c 1 - qt. bottle Witch Hazel, reg. 28c...... cake Castile Soap,

\$1.00 Cream, reg. 29c ...

Player Music Rolls Latest Selections for all standard 88-special......\$1.00

Furniture

Brass Costumers, 6 feet tall; 3 hooks; value \$1.50; special.....\$1.00 Pillows, all clean feathers; size 24x
30; value \$1.50; special... \$1.00
Arm Rockers, solid oak, high back,
cane seat; value \$1.98; special.........\$1.00

Meats and Poultry

6-lb. Reasting Chicken..........\$1.00 Legs of Canada Lamb -8 lbs. for. \$1.00 Corned Beef-8 lbs. for........\$1.00

ent patterns; values up to \$1.00 yard; special, 2 yards for... \$1.00 Leather Goods Organdie and Batiste Flouncings—all imported; 45 inches wide; values up to \$2.50 yard; special......\$1.00

\$1.25 Vanity Purses, genuine pin seal. \$1.25 Men's Bill Fold, real seal. . \$1.00 \$1.25 Silk Moire Bag, with centre pocket.......\$1.00 \$1.50 Silk Basque Belta, 9-inch; latest corsetierre effect......\$1.00

\$1.50 Pocketbooks, real seal.....\$1.00

\$1.50 Suit Cases, 24-inch; deep and roomy; two leather straps all around \$1.00 Razors, Cutlery, etc.

Williams' Soap ..... \$ \$1.00 \$1.25 Pearl Pecket Knives of Krusius steel; 4 blades \$1.00 \$1.25 Wiss Dressmakers' Sheers -10-in.; or Tailor Trimmers ......... \$1.00 \$1.50 Barber Outfit-5 pieces; razor, brush, soap, cup and strop: all for ..... Lez. Ave. Areade

Gold Jewelry

Solid Gold Rings for women; a large assortment with white and color-ed stones in various combina-tions; values \$1.50; special. \$1.00 Main Pleor

Silks & Velvets

All-Silk Crepe de Chine, 40 inch, white and black, reg. \$1.50 per yd. \$1.00 All-Silk Satin Duchess, 36 inch, rich in lustre, yard, reg. \$1.39 ... \$1.00 Messaline, Peau de Cygne, Taffeta, Peau de Sele, Barathea and Bengaline, 36 inch, black only, reg. up to \$1.25, yard... \$1.00 Cashmere de Sele, 40 inch, regularly \$1.50, yard... \$1.50, yard... \$1.00 White Satin Reval. 36 inch, reg. \$1.50. \$1.50, yard. White Satin Royal, 36 Inch, reg. \$1.50. yard \$1.00
Black Hatter's Plesh, imported: 25
inch, regularly \$1.75, yard. \$1.00
Black Brecaded Valvet, 18 inch, regularly
\$1.50, yard. \$1.00

Corsets

"Niris" New Fall Coroots-regularly \$1.50; special..... \$1.00 Bloomingdales' Special Self Reducing Cor-Record Floor

Girls' Wear

Girls' Plaid Gingham Tunic Drasses—with belt; sizes 6 to 14 years; at \$1.00 Whi'e Lawn Dresses—various styles, lace trimmed; sizes 6 to 12 years; at \$1.00 

Millinery

Soft Crown Turbans, suitable for misses or matrons; special. \$1.00 Ostrich Tips, of fine male ostrich; black and colors; 3 in a bunch, \$1.00 Handkerchiefs

Every single item is a special value. Not one

is worth less than \$1.25, and dozens run up to \$2.50

Men's Imported Colored Border Hand-barchios — all - pure linen; value \$2.00 dozen; special... \$1.00 Men's 5th Handbarchies—with colored borders; regularly 35c each; special 4 for....... \$1.00 Wesser's Pure Lines Initialled Hand-barchies — hand - embroidered; 3 different styles in a box; special. 6 for.......... \$1.00 6 for. \$1.00
Wesser's Installed Handbarchiefs of sheer quality; special, dozen at. \$1.00

corner embroidered: special.

Toys & Sporting Goods \$1.50 Toddy Bours -with voice; at\$1.00 

Fruits & Vegetables

Value \$1.35; special at \$1.88. 
 Potatoes, 1/6 bushel
 50c

 Onloss, 2 quarts
 20c

 Apples, 1 basket
 20c

 Pouches, 1 dozen
 15c

 Terratees, 1 basket
 10c
 rapes, 1 pound.....

The entire lot, special.......\$1.00

Ribbons 

Wash Ribbon numbers 136, 2 and 3; newest shades; regularly 25c to 50c piece; special 6 pieces for \$1.00 imported Ribbons—Roman stripes, in light and dark grounds; values up to \$1.69 yard; special at.

Petticoats

tucked ruffle, with embroidered medallion......\$1.06

Undermuslins

regularly \$1.25; special...... \$1.00 Nainseek Combinations—fine quality; regularly \$1.25; special...... \$1.00 White Lingario Petticoch regularly \$1.25; special...........\$1.00 Cambric Drawers embroidery trim-med; regularly 50c; special 3 for \$1.00

ularly 59c; special, 2 for.... \$1.00

China and Lamps

Tea Cupe, 6 Saucere and 6 Tea Plates, of Imported decorated china; of imported decorate, 18 pieces regularly \$1.44; special, 18 pieces \$1.00 regularly \$1.44; special, 18 pleces for. \$1.00
Checolate Sets, imported handpainted china; jug and 6 cups, and saucers; regularly \$1.49; special, 14 pieces. \$1.00
Tes Sets, imported china; 17 pieces, with Oriental design; set consists of tea pot, sugar bowl, cream jug, 6 cups and saucers; regularly \$1.49; special. \$1.00
Cat Glase Water Tumbless, thin blown glass; light floral designs; regularly \$1.20 for 12; special, 12 for Incandoscent Gas Lamp, complete with

Incandescent Gas Lamp, complete with mantle and imported glass shade, with fringe; 6 extra genuineWelsbach No. 4 mantles; regularly \$1.30; special......\$1.00 rass Gas Chandellers, 2 arms, with 2 globes, burners and gas jlps; regularly \$1.34; special.....\$1.00

Boys' Clothing

2 Pairs Knickerbocker Trousers made of corduroy and fancy cheviot materials; sizes 7 to 16 years; regularly 79c; 2 pairs for.....\$1.00

Beye' Blowses—made of madras materials; in light and dark shades; regularly 49c; 3 for. \$1.00 Groceries & Wi

Our 11e Delicious Possessiones.

National Recent Ca's 10e Contractor large variety at, 15 paginger for.

Our \$1.00 California Port, Marry or Repeter Claret—extra fine; absolutely pure; rich and delicious; galon.

Our \$1.35 imported Vine de Panto Station.

Our \$1.35 imported Vine de Panto Station.

From Spain; large bottle... \$1.00

Our \$1.35 imported Pine Old Port for Pertugal—large bottle... \$1.00

Our \$1.35 imported Pine Old Port for Pertugal—large bottle... \$1.00

Our \$1.35 imported Pine Old Port for Pertugal—large bottle... \$1.00

Our \$1.35 University Rye Wilding absolutely pure; highest grade; full quart...

Wemen's Shees, black low shoes, while carryas button shoes and b act kid Juliets; were \$1.50 to \$2.45 School Shoos, including b o y s' bluchers, sizes 9 to 13½; girls' button shoos, 6 to 2; large girls' low shoes, 2½ to 4; \$1.25 to \$1.20 qualities, at.

Man's Low Shoos, were \$2.00 to \$3.00; patent colt and dull kid; odd sizes at.

Linens, Btc.

All-lines Durach Table Cloths here stitched; regularly 8,59 special. Signature of the Durach 21,59 special words of the Durach 21,50 special yards

Al-Reco Cresh Terreline usually 122-cc
per yard; special, 10 yards
for.

Muck Terrele—size 18x36 inches; fast
color red border; regularly 51.50
dozen; special, dozen.

Lace triumed Searth, Share and Complete or Search, Share and Complete o

**Electrical Goods** 

Electric Flosh Lamps, large lens reflector; regularly \$1.45; spe-clal......\$1.60

Infants' Wear

Long Costs of Bedford cord; regu-larly \$1.98; special......\$1.00 Baby Sweaters finest all-mool; reg-ularly \$1.50; special.......\$1.50 6-sloss Outfit-regularly \$1.50; spec-Sift Cap and Sift Vell-regularly 75c each; special, both for......\$1.00 Wereted Legins and Topse to match regularly \$1.50; special.....\$1.50

Art Embroidery

Second Place

Inch Ten Cloth and one dozen Ne-hins of Japanese blue-print towel line of Japanese District State Ing.

Hand Embrobland Scarle and Squares in cross stitch designs, on scrim and Aida canvas.

Custome Cableste, 6 or 9 drawer, dainty colorings and designs, 51.86 Gold Reticules or Opera Bags, hand crochetted.

Sain Finese

Books

Century Beek of Fects, bound in full morocco; value \$3.50; 100-cial.....

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